

There are a number of men, who, if they looked as good in a shower as Wally, would never take a step toward getting dressed and on their way.



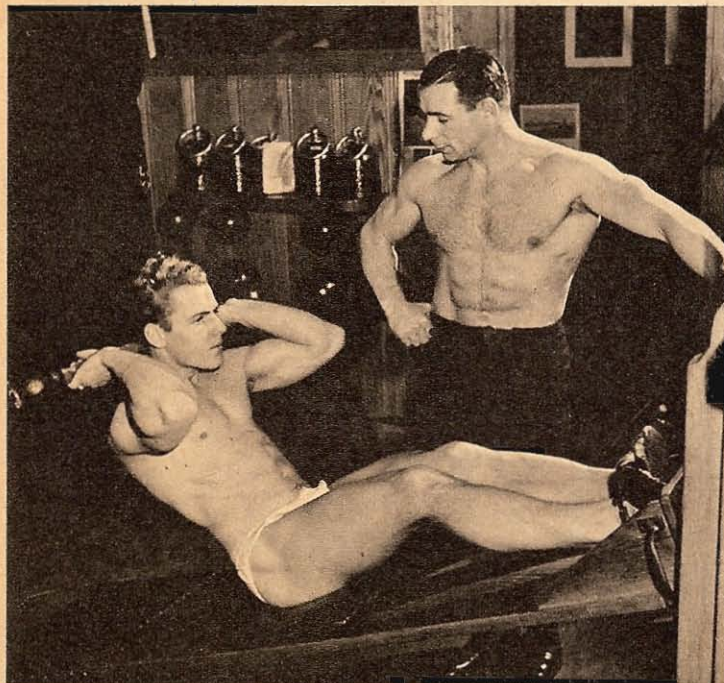
The perfect male takes good care of himself, but that doesn't prevent him from having an occasional glass of beer with his friend, Miss Peggy de Laplanta.

"Most Perfect" American Male

Spot Mar. 1942

GENTLEMEN, if you think you're pretty well put together regard with care the male torso on these pages. It belongs to and is Wally Lasky, "the most perfect American male" according to no less an authority than the Police Gazette which went through hundreds of photographs in a "perfect male" contest to discover him. Wally was unanimously

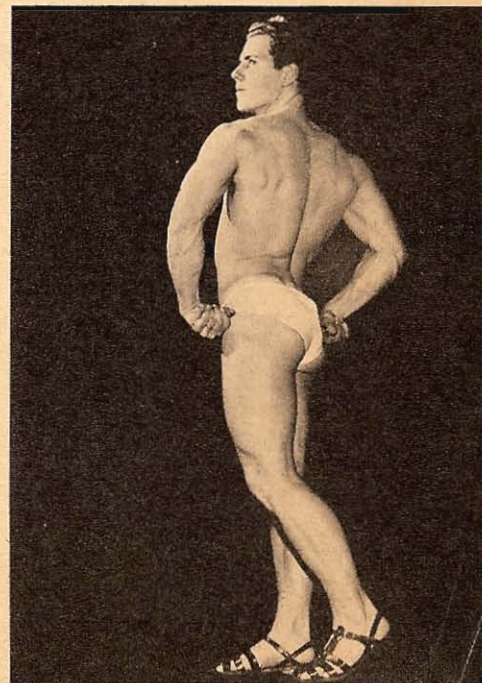
electd by a board of judges comprised of snip-reaser Ann Corio (who's pretty, too), Jack Dempsey and Fight Referee Arthur Donovan. He is a chauffeur with the New York City Department of Sanitation, is blond, blue-eyed and 22 years old. The Police Gazette, or barber shop Bible, calls him "the typical clean-cut American male with perfect body development."



To keep in shape Wally puts in three hours a week in Sigmund Klein's gym. Here he is shown with Klein, a leading muscle-builder.



His favorite hobby, believe it or not, is building a model railroad to exact scale.



In a classic "strong man" pose Wally shows off some of his better back muscles.

FOR THE SON
OF HEAVEN.
JAPANESE SUICIDE
DIVE BOMBERS
CRASH WITH THEIR
DEADLY LOAD

